

Pham Van Dung

Full Stack Developer · Shopify Merchant Tools · React · Node.js

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2.5 years

building Shopify apps

10,000+

merchants on my Mageplaza apps

2 apps live

built solo, from idea to App Store

Full stack developer who owns merchant-facing products end to end: React UIs, Node.js services and deep Shopify integrations. I took **Mixly** and **Tierly** from an empty repository to the Shopify App Store on my own, and I want to build AI-powered workflows for merchants next.

EXPERIENCE

Shopify App Developer

05/2024 – Present

Mageplaza · Hanoi · intern, then full-time

- Core developer and top contributor of **Instagram Feed**: React admin, Node.js backend, storefront **App Block**.
- Main developer of the **Quiz** app since early 2025; also contributed to Size Chart and Digital Download.
- Built an **AI size-chart importer** on **Gemini vision**: a prompt turns uploaded images into structured JSON (HTML text + tables) that fills the chart editor, with a preview before applying.
- Integrated the **Admin & Storefront GraphQL APIs**, **webhooks**, **metafields**, **theme app extensions**, plus async jobs.
- Cut the storefront bundle by **~70% (~100 KB → 28 KB)** with code splitting and lazy-loaded components.
- Moved feed data to the **Storefront API** (cached token, scope checks, fallback) for **Core Web Vitals**.

ReactJS Intern

03/2024 – 05/2024

HTA High-Tech Solutions JSC · Hanoi

- Built a Zalo Mini App (React/TypeScript, Node.js + MongoDB) for a camping and coffee business in a team of 5.

OWN SHOPIFY APPS · SOLORA

Built and run solo since 06/2026 · Next.js, TypeScript, Prisma, Shopify Functions · solora.dungpv.id.vn

Mixly: Bundles & BOGO LIVE

App Store since 10/2026

apps.shopify.com/solora-mixly-bundles

- Frequently-bought-together, mix-and-match and BOGO offers as a **rules engine**: a bundle is a rule evaluated against the cart, so no shadow products or SKUs are ever created.
- The same rule runs twice, in Liquid on the storefront and in a Shopify Function at checkout. A **differential fuzz test over 364,500 rule × cart pairs** keeps the two in agreement.
- 21,800 lines of TypeScript with **1,100+ automated tests**; **idempotent webhook handlers** with retries and automatic recovery from revoked access tokens.
- Owned the full product loop: OAuth and scopes, Billing API, App Store review and resubmission, onboarding, and iterating from merchant feedback.

Tierly: Quantity Breaks LIVE

App Store since 07/2026

apps.shopify.com/solora-tierly

- Tiered pricing in a **Shopify Function (TypeScript → Wasm)**; empty repo to App Store in **one month**, 500+ tests.

SKILLS

Shopify	Admin & Storefront GraphQL, Webhooks, Metafields, Theme App Extensions, Functions, Liquid
Frontend	JavaScript, TypeScript, React, Next.js, Polaris, Preact, Tailwind CSS, Zustand, Redux
Backend	Node.js, Express, REST, GraphQL, Firebase Functions, Firestore, Cloud Tasks, Pub/Sub, Prisma
Engineering	Git, Docker, Vitest / Jest, Playwright, CI, production debugging
AI	Gemini API (vision), prompt design for structured JSON output, AI-assisted coding (Claude Code)

EDUCATION & LANGUAGES

BTEC FPT British College, Computer Programming, 2021 – 08/2024
Knight Student Award, Summer 2023 · Excellent Student Award, Spring 2023
Vietnamese native · English reading comprehension